

Fall 2015 Comment Report

RYAN JESSUP

Course Sections

- A** IS 432 (01): Data Mining
- B** MKTG 341 (01): Marketing Research
- C** MKTG 432 (01): Data Mining

Comments

- A**
 - This is the first time I've had Dr. Jessup and he has become one of my favorite teachers. The subject matter can get difficult and boring, but he does a great job of making his enthusiasm contagious. I would recommend this class to anyone regardless of major.
 - Very passionate about the content and the fact that the students were engaging in it by taking the course. Sometimes he seemed flustered by questions asked and seemed to confuse the students even more. Was willing to help with most questions during class or during office hours. Very bad at getting grade reports out.

- B**
 - N/a
 - I wish we had cheese day in this class
 - spend less time with college football ranking
 - Great teacher, some stuff wasnt on the review that was on the tests
 - It was hard to keep track of assignments and due dates after homework was assigned during class. It would have been really nice to have Canvas available for this class in stead of just course files.
 - No further comments.
 - Let us start the data collection part of the project earlier. We could easily start it two weeks earlier than we do, and it add completely unnecessary stress to an already stressful last two weeks of school.
 - Make the files less confusing, add examples for specific research things due. Not just examples of the whole project but if data collection is due, have a sample of it on the files for us to look at! Keep doing the ties, and I like the jokes that keeps it interesting. Sorry the grammar is horrible in this didn't have enough time to fill this out!
 - n/a
 - The course was well taught and the exams were tough but fair, but the project was very difficult. Perhaps it lies in the group and the client but I had a very hard time with the work overall-- I think it would take the pressure off and allow for more learning (and less stress) if the project were weighted less.
 - Maybe have something that explains better of what information is in what document on course sites.
 - He was passionate about the subject matter and attempted to pass this passion onto his students
 - I really enjoyed him as a professor. The project was very rough but I'm not sure he could've done much to change that. The one recommendation I have regarding the project is for him to establish a better method for students to collect data, i.e., make connections with area grocery stores that will allow students to collect data.
 - He graded tough as if we knew already about most concepts in which most did not know what was going on...
 - We love Dr. Jessup! The subject is not my favorite, but the class has really shown me how beneficial and crucial research is for each business student. I appreciate how Dr. Jessup really cares about his students and is making it a point to keep Christ in the classroom. We loved all the terrible ties on Mondays and getting to meet his family during Halloween. He is super smart and passionate about his work. Thankful for COBA professors who push us to be better and love us through it! Thank you for pouring into us this semester Dr. Jessup, keep up the prayers at the beginning of class, it makes a difference:)
 - I have never left a comment like this before for a teacher. This class was a graduate level statistics class that should have been used for those who are interested in business statistics. This class was not for students like myself and everyone else that took one

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basic level stats class before enrolling in Dr. Jessup's "Marketing research" class. This should have been a class that you have to take in graduate school before taking a technical upper-level statistics class. What is the deal with COBA trying to kill us with these graduate degree stats classes? First Dr. Phillip's stats class, which is still to this day the most difficult and worst class I have ever taken in my life, and not this one. This class was absolutely ridiculous. It was incredibly difficult for those who had no interest in mastering stats or furthering their education in this field. Dr. Jessup is an incredibly intelligent man, so much so that he doesn't understand how to teach the graduate level material because for him, it is easy. For the students, however, it is not. This class was horrible and I will not be furthering my education in stats. Ryan Jessup is a good person, but his class policies, the way he teaches, and the degree of difficulty in this class was ridiculous. When a teacher states "Most people don't an A. It is highly improbable for you to do grade A level work. I will grade you all on how hard you work but most students receive a B or C." What kind of policy is this? This is our lives. We have to go out in to the real world and they will look at our GPAs. My C might as well have been an A because I worked so hard in this class for nothing. I worked hard in this class to lower my GPA. I put in an A effort to lose points off of my GPA and possible future employment all because a teacher doesn't believe in grade A work unless he or another PhD graduate performs the work. And another thing, Dr. Jessup has a habit of passing out tests one by one to each student, usually making conversation with students while he walks around excruciatingly slow handing out tests one by one as if they were Christmas gifts. If it is a 50 minute class and Dr. Jessup takes 5 minutes to do test announcements and then another 10 to pass out tests at a leisurely pace, that is 15 minutes before I can take the test leaving me 35 minutes to take the test! And it isn't a short test either. Again, I want to clarify, Dr. Jessup is a great person. He really loves what he does and what he went to school for. But this class was overwhelmingly difficult and if your brain doesn't work the same way his does, you are not going to receive the highest grade you can get (which is a B) in his class. The worst part is I have him for Consumer Behavior next semester and I am incredibly worried about it because statistics is terribly difficult for me and a lot of other students. My major is not Statistics, so why make us take a graduate level statistics class with a teacher who doesn't know how difficult the subject really is because he received a PhD in it? And his class policy on time is ridiculous. And he lied to us about his policy on absences. At the beginning of the year he told us that his class last year voted that attendance be mandatory for us. Well it's funny because we didn't get a say on his attendance policy for next semester's class. Weird how that works.

- His tests were not needed and difficult. The project was overwhelming and too much with the tests. There were not clear guidelines for what was expected for the project. The project was also graded unfairly between the different groups in the class- priority was given to some and not others.
- Good Professor. His attitude might have a tendency to rub some people the wrong way, but he is a great guy who cares about the students and knows what he is talking about: exactly what I am looking for in a professor.
- N/A
- Dr. Jessup's teaching style is boring and dull, which, accompanied by the fact that the course is based on research techniques, made this course almost unbearable. He also made students feel uncomfortable with his passive aggressive comments and blatantly rude approach to his attendance policy on several occasions. These situations occurred during class and obviously embarrassed the poor students. Dr. Jessup would then ask the students to join him in prayer, in an attempt to diffuse the situation, which only made things more uneasy. I was personally appalled by his use of a sacred time to work his way out of an awkward situation. Dr. Jessup also spent the beginning of each class wasting our time with an update on his college football rankings, and then would complain about how our class was a full day behind schedule. Possibly the most frustrating situation that occurred this semester was when Dr. Jessup gave the exact same lecture two days in a row. He re-used everything from his slides to his painfully awkward jokes. And, of course, the next class period he commented on how we were an entire class period behind. Go figure. Dr. Jessup, please do not maintain a strict attendance policy in an attempt to force students to adhere to a "lesson in professionalism," when you yourself have wasted the expensive time of your students with football and repeat lectures.
- Fun class. Makes lessons applicable to real life project
- Dr Jessup is definitely a quirky character. He was enjoyable at times but seemed a little too lofty in relating the subject to real life at times. I attribute this to his sheer genius tendencies. He is most like Dr. Sheldon Cooper on the Big Bang Theory, so smart its hard for him to relate to real life. That being said he was always available to help and would always greet with a smile. His attendance policy is absurd.

C

- Overall good professor, just sometimes it was hard figuring out how to do the homework because we didn't do it the same way in class.
- Had a great time in this class. Thanks for the mems
- I really enjoyed this class. Overall, I don't think I want to continue with actual data mining for a career, but Dr. Jessup did a very good job of relating how this information can apply in the real-world and how it benefits those in business. I appreciated his humor

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in each class and his patience in explaining concepts. Even if he made us look at his football data almost before every class :)

What specific actions and attitudes did you notice from your instructor that demonstrated his/her Christ-like character and conduct?**A**

- He was always positive and up-lifting while also pushing us to be better.
- He was always willing to be of service to the students. He treated students as his equal. He held the students to a higher standard.

B

- Prayer
- na
- love for his family, care in students' work
- Praying before class.
- His caring for his students
- we prayed before the beginning of each class.
- n/a
- Caring, understanding but firm
- Only prayer before class
- I appreciated when he started praying at the beginning of class and I wish he had started that sooner in the semester. I also enjoyed his feedback and advice on working with my project group members.
- Having high standards, praying at the beginning of class, and integrating verses into slide presentations
- Dr. Jessup is a great person, prayed before class, and was always very kind to the point where he sounded condescending at times. Couldn't tell if he was or not.
- Applied ethics to business. Wore interesting ties- something I believe Jesus might have found amusing.
- N/A
- As I have previously mentioned, I do not feel as though my professor demonstrated Christ-like character and conduct in the classroom. Yes, I understand this may seem harsh, but I take the misuse of prayer to be a very serious act against God. I feel as though this course and this professor both require some serious redirection.
- praying before class

C

- He has integrity and wants others to know Jesus (and thirdly wants people to know about overfitting)
- He often related how integrity is vital to Christians in business. He even related course concepts (overfitting) to Jesus. :)